商务英语1 · Unit 8 Self-test（10分）

Unit8 Self-test您好，在完成本单元的学习后，请您完成以下练习题。本练习题满分100分，将按10%计入形考成绩。  
您可以反复练习多次，系统默认记录最高分。点击“提交所有答案并结束”按钮视为练习1次，每次练习无时间限制。  
中途退出，保存答案已作出选择的题目会自动保存答案，下次进入后可对做过的题目进行修改，并继续上次答题，不计入练习次数。

一、选择填空：阅读下面的对话或句子，从A、B、C三个选项中选出一个能填入空白处的最佳选项。

（难易度:中）

2. — What’s the purpose of your visit today?  
—                      

单选题(10.0分)（难易度:中）

A. Uh, I’m not sure.  
  
B. I’m intending to ask for your advice on brand design.  
  
C. Yes, I’d like to talk with you.  
  
  
正确答案：B  
答案解释：暂无

3. — We think $55,000 would be reasonable for transferring our trademark.  
—                       That’s too high.

单选题(10.0分)（难易度:中）

A. Oh, my honey.  
  
B. Oh, my goodness.  
  
C. Oh, my friend.  
  
  
正确答案：B  
答案解释：暂无

4. — We are planning to register the trademark of “Red Dragon” for your new product. What’s your opinion about this brand name?   
—                      

单选题(10.0分)（难易度:中）

A. I suggest that you should give it up.  
  
B. You mustn’t use it.  
  
C. You can’t adopt it.  
  
  
正确答案：A  
答案解释：暂无

5. I’ve learned       today.

单选题(10.0分)（难易度:中）

A. something new  
  
B. new something  
  
C. new some thing  
  
  
正确答案：A  
答案解释：暂无

6. It is a fact       his wife, Josephine Dickson, always had some minor accidents.

单选题(10.0分)（难易度:中）

A. that  
  
B. what  
  
C. which  
  
  
正确答案：A  
答案解释：暂无

7. 二、阅读理解：阅读下面的短文，根据文章内容从A、B、C三个选项中选出一个最佳选项。  
   
Earle Dickson worked for a company manufacturing gauze and tape called Johnson & Johnson. We will never know the reason, but it is a fact that his wife, Josephine Dickson, always had some minor accidents. During the first week of their marriage, she hurt herself twice with the kitchen knife. After that, it just went from bad to worse. It seemed that Josephine was always cutting herself.  
One day Earle Dickson had an idea. He sat down with some tape and gauze and a pair of scissors. Then he cut the tape into strips. In the middle of each strip he stuck a little square of gauze. From then on, whenever Josephine had an accident, ready-made bandages were on hand for her to use quickly and without a lot of fuss.  
At Johnson & Johnson, people heard about these new bandages which could be put on in thirty seconds. Soon the company started to try these bandages on the market. Slowly they were accepted by the public. Four years later, in 1924, the company installed machines for mass producing the new product, with the trade name BAND-AID.  
   
 When did Mrs. Dickson often cut herself?   1      
     A. When she did gardening.  
     B. When she did cooking.         
     C. When she did shopping.              
2. Why did Mr. Dickson decide to make the bandages by himself?   2      
     A. Because he was interested in studying them.              
     B. Because the company asked him to do it.           
     C. Because his wife was often in a mass when she cut herself.  
3. What does the word “ready-made” mean for?   3      
     A. It means something you need to prepare.  
     B. It means something you have to make by yourself.  
     C. It means something you can use at once.  
4. What is the main reason for company’s mass production on the bandages Mr. Dickson invented?   4      
     A. The bandages are cheap for workers.  
     B. The bandages are necessary for women.  
     C. The bandages are welcomed by people.  
5. What is the best title for this passage?   5      
     A. The Invention of BAND-AID  
     B. The Instruction to BAND-AID  
     C. The Products of BAND-AID

完形填空题(50.0分)（难易度:中）

(1)

A. A  
B. B  
C. C

(2)

A. A  
B. B  
C. C

(3)

A. A  
B. B  
C. C

(4)

A. A  
B. B  
C. C

(5)

A. A  
B. B  
C. C  
   
正确答案：(1) B(2) C(3) C(4) C(5) A  
答案解释：暂无